# 1st year Advertising and Marketing communications

**SCRATCH ASSIGNMENT**

**Wednesday 2nd October 2013: Week 3.**

**Due: Wednesday 15th November, before start of class (9am)**

**You are required to create a game or application suitable for a child**

**The game must include the following elements:**

1. **Sprite Movement, Costumes and Sounds**
2. **Background**
3. **Scoring**
4. **Some form of Interaction between user and game.**

**This assignment is to be submitted in two parts.**

**Part 1:**

**A Microsoft Word document with a description of the game, what it is supposed to do, and what is it target market. (eg boy/girls, age group, etc)**

**Part 2:**

**The Scratch game**