**WEEK 8: Classwork**

**Value 2%**

**Social Media Classwork**

Research 4 different Social Media sites, and for each of them answer the following questions

1. What type of social media site is it? Look at week 8 PowerPoint slides for a list of types
2. How popular is this social media in terms of users and/or web traffic
3. A brief description of what makes this social media site different to others. (unique selling point)
4. From a Marketers / Advertisers point of view, what would be the advantage of using this social media to market/advertise your goods or services?
   1. A Google search such as advantage of pinterest for advertisers should give you the answers you need. **NO Copy and pasting please.**

You have till the END of this class to finish this.

No more than one page for each type of social media.

Upload into Week8 Classwork on Moodle